

Work Plan 2007-2008

Prof. (Dr.) S.C. Vaidya
Chairman, University Business School
Panjab University
Chandigarh



Agenda

About the University Business School

Initiatives Undertaken in Field of Corporate Governance

Financial Assistance Proposal (2007-2008)

About the **University Business School**

- The UBS has been imparting quality management education to develop dedicated, innovative and effective managers, researchers and teachers for four decades.
- The philosophy of the management education at the school is built on an integrative value system.
- This philosophy is translated into mission of creating wholesome personality of human beings with a view to producing efficient and innovative managers, researchers and teachers.

About the UBS (Contd...)

- ❑ The school uses rigorous multifaceted pedagogy with an effective interface with the industry to translate the mission into action.
- ❑ It is well equipped with the modern methods of teaching and teaching aids.
- ❑ Its faculty trained in India and abroad, has earned international recognition in the industry and academia.

About the UBS (Contd...)

- The excellence of the school can be judged by the praiseworthy performance of its alumni who have made their mark in establishing and managing renowned business organisations.
- The Ph.D. programme of the UBS has international reputation.

About the UBS (Contd...)

- The UBS has consistently been ranked among the top 15 Business Schools During 2006-2007, it has achieved 100% placement.
- More than 60 top companies selected our graduates.

About the UBS (Contd...)

- The School has been recognized by the University Grants Commission under **Special Assistance** and **ASIHHS** Programme.
- The School has been identified by the University Grant Commission for organizing **Refresher Courses** and **Training Programmes** for University and College Teachers.

Initiatives undertaken in field of Corporate Governance (2006-2007)

SEMINARS/CONFERENCES/TALKS

- We at UBS, encourage colleges to organize various academic events/programmes on CSR, corporate governance and ethics. The Postgraduate Department of GTB National College, Dakha organized on 20th February 2007, an ICSSR sponsored, one day seminar on the theme ***“The Extent of Observance of Principles of Corporate Governance in Northwest India.”***
- UBS in partnership with ICAI, India organized one day seminar on 24th February 2007 on the theme ***“Emerging Issues in Research in Accounting and Finance.”*** A number of emerging issues including renewing corporate governance in India were taken up.

Initiatives (Contd...)

- An interactive talk by Swami (Dr.) Parthasarathy on the theme “**Corporate Governance**” was organised on March 16th 2007.

Initiatives (Contd...)

FACULTY PARTICIPATION IN INTERNATIONAL/NATIONAL SEMINARS

- Faculty participated and presented a paper on **“Relevance of Ethics in Business Education”** in the 2006 Institutional Management in Higher Education (IMHE) General Conference, organized by the Programme IMHE, Organisation for Economic Co-operation and Development (OECD) on the theme **‘Value and Ethics: Managing Challenges and Realities in Higher Education’** held at Ministry of Education, Higher Education and Research, Paris, France from September 11-13, 2006.

Initiatives (Contd...)

- Faculty participated and presented a paper on “***Managing Board Dynamics for Better Control***” at the Postgraduate Department of GTB National College, Dakha organized on 20th February 2007.

Initiatives (Contd...)

PUBLICATION(S)

- A paper on “**Governance at Management Schools**” was published in Quality of Higher Education in India-The Challenge of Change, New Delhi: Deep & Deep Publications Pvt. Ltd.

Initiatives (Contd...)

Ph.D./RESEARCH WORK

- Corporate Disclosure Practices on Intangibles: A Comparative Study of Indian, US and Japanese Companies
- Corporate Social Responsibility: A Study of Selected Companies in India
- Corporate Governance Framework: A Study of Selected Companies
- Environmental Reporting
- Environmental Management Systems

Financial Assistance Proposal (2007-08)

I. Workshop/Orientation Programme for Teachers

□ **Objective**

The programme will be organized to train the trainers on the conceptual and practical underpinnings of corporate governance and social responsibility. The workshop will aim at learning through mutual exchange of experiences amongst the participants and imparting of new knowledge, techniques and experiences through applicatory exercises, amongst other modalities.

□ **Target Group**

The Panjab University affiliating colleges offering commerce and management programmes.

Financial Assistance Proposal (Contd..)

□ *Programme Structure*

The workshop/orientation programme will be organized for curriculum development, preparation of teaching materials, intensifying areas of interdisciplinary programmes, teaching methods, research methodology and other similar purposes in the area of corporate governance and social responsibility.

Financial Assistance Proposal (Contd..)

Financial Assistance Required

- The assistance for holding ***one-day*** workshop/orientation programme would be around ***Rs. 50,000***. This will include TA/DA for teachers and resource persons, pre-orientation printing, stationary, secretarial assistance, local hospitality and miscellaneous.
- The assistance for holding ***two-day*** workshop/orientation programme would be around ***Rs. 90,000***. This will include boarding and lodging for teachers and resource persons, pre-orientation printing, stationary, secretarial assistance, local hospitality and miscellaneous.

Financial Assistance Proposal (Contd..)

Number of Programmes

- Planned **two** one-day workshop/orientation programme.
- Planned **one** two-day workshop/orientation programme.

Financial Assistance Proposal (Contd..)

II. Research

□ **Objective**

To further theory and practice both in India and elsewhere, through conceptual and empirical research in the realm of corporate governance, corporate social responsibility, ethics, environment as well as sustainable development and related areas.

□ **Target Group**

The faculty of the University Business School.

□ **Research Plan**

The duration of the research project would be ordinarily two years. The outcome of the research would be in the form of book, monograph, research papers or report.

Financial Assistance Proposal (Contd..)

□ ***Financial Assistance Required***

The financial assistance of **Rs. 35,000 per project** would be required. The assistance provided would be by way of seed money which would be utilized for the purpose of contingency, books and journals, travel and field work, stationary, typing and hiring of services etc. Physical infrastructure required for the research project would be provided by the UBS.

□ ***Number of Research Proposals***

Research proposals would be invited from the faculty members in the month of April. The financial assistance would be given to **four** most promising research proposals.

Financial Assistance Proposal (Contd..)

III. Seminars/Conferences

□ **Objective**

Seminars, national and international conferences will be organized to bring together academicians and experts from different parts of the country and abroad to exchange knowledge and ideas in CG and allied fields.

□ **Target Group**

The seminar/conferences will give an opportunity to academicians, professionals, industry leaders, students, NGOs, representatives of government and civic society bodies to interact on CG issues in the present era of rapid globalization, cross-border deals and integrated capital markets.

Financial Assistance Proposal (Contd..)

□ *Seminar/Conference Schedule*

Seminars, national and international conferences would include presentations and discussions on different themes in corporate governance with due regard to the interests of diverse stakeholders and deriving from an ethical and socially responsible platform.

Financial Assistance Proposal (Contd..)

Financial Assistance Required

- **Seminars: Rs. 1,00,000 per seminar.** This will include TA/DA and honorarium to resource persons, pre-orientation printing, publication of proceedings, stationary, secretarial assistance, local hospitality and miscellaneous. The participants would be provided boarding and lodging.
- **National-level Conference: Rs. 2,00,000 per conference.** This will include TA/DA and honorarium to resource persons, pre-orientation printing, publication of proceedings, stationary, secretarial assistance, local hospitality and miscellaneous. The participants would be provided boarding and lodging.

Financial Assistance Proposal (Contd..)

- **International-level Conference: Rs. 4,00,000 per conference.** This will include TA/DA and honorarium to resource persons, pre-orientation printing, publication of proceedings, stationary, secretarial assistance, local hospitality and miscellaneous. The participants would be provided boarding and lodging.

Number of Seminar/Conferences

- Seminar: 2
- National-level Conference: 2
- International-level Conference: 1



THANK YOU